

Latin America Adhesives And Sealants Market Analysis By Technology (Water-Based, Solvent-Based, Hot Melt), By Product (Acrylic, PVA), By Application (Pressure Sensitive Applications) Expected to Reach USD 2.47 Billion by 2020: Grand View Research, Inc.



Latin America market for adhesives and sealants is expected to reach USD 2.47 billion by 2020, according to a new study by Grand View Research, Inc. Growth of major end use industries such as automotive and construction, mainly in Brazil and Argentina is expected to boost the demand for adhesives and sealants over the forecast period. In addition, increasing market penetration of adhesives in medical industry is also expected to drive have positive impact on demand over the next six years. However, volatility in raw material prices coupled with growing environmental concerns is expected to be a key challenge for market participants.

Water-based adhesives emerged as the leading technology used in Latin America and accounted for 48.3% of total market volume in 2013. Regional market for solvent-based adhesives technology is expected to reach USD 225.4 million by 2020, growing at an estimated CAGR of 4% from 2014 to 2020.

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Further key findings from the study suggest:

- Latin American market for adhesives was 499.1 kilo tons in 2013 and is expected to reach 741.1 kilo tons by 2020, growing at a CAGR of 5.8% from 2014 to 2020. The regional demand for sealants was 67.4 kilo tons in 2013 and is expected to reach 93.9 kilo tons by 2020, growing at a CAGR of 4.9% from 2014 to 2020.
- Acrylic adhesives emerged as the leading product segment and accounted for 38.2% of total market volume in 2013. Acrylic adhesives were followed by PVA adhesives which accounted for 27.9% of total regional consumption in 2013. On the other hand, silicone sealants dominated the regional sealants consumption and accounted for 31.1% of total market volume in 2013. Silicone sealants are also expected to be the fastest growing product segment in the Country at an estimated CAGR of 5.3% from 2014 to 2020.
- Pressure sensitive applications emerged as the leading application segment in the Country for adhesives and accounted for 26.9% of total market volume in 2013. However, furniture is expected to be the fastest growing application segment at an estimated CAGR of 6.6% from 2014 to 2020. On the other hand, construction dominated the regional sealants demand and accounted for 28.1% of total market volume in 2013.

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- Brazil dominated the regional market for both adhesives and sealants. Brazilian market for adhesives is expected to reach USD 1,168.6 million by 2020, growing at a CAGR of 6.6% from 2014 to 2020.

For More Information visit <http://www.grandviewresearch.com/industry-analysis/latin-america-adhesives-and-sealants-market>

Table of Contents

Chapter 1 Executive Summary

1.1 Adhesives and Sealants – Industry Summary & Critical Success Factors (CSFs)

Chapter 2 Adhesives and Sealants Industry Outlook

2.1 Market Segmentation

2.2 Market Size and Growth Prospects

2.3 Adhesives and Sealants Value Chain Analysis

2.4 Adhesives and Sealants Market Dynamics

2.4.1 Market driver analysis

2.4.1.1 Growth of Latin America automotive industry

2.4.1.2 Increasing construction activities in Brazil

2.4.2 Market restraint analysis

2.4.2.1 Volatility in raw material prices

2.4.2.2 Stringent regulatory scenario

2.5 Key Opportunities Prioritized

2.6 Industry Analysis - Porter's

2.7 Adhesives and Sealants - Company Market Share Analysis

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2.8 Adhesives and Sealants - PESTEL Analysis

Chapter 3 Latin America Adhesives Technology Outlook

3.1 Water-Based

3.1.1. Water-based adhesives market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

3.2 Solvent-Based

3.2.1 Solvent-based adhesives market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

3.3 Hot Melt

3.3.1 Hot melt adhesives market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

3.4 Reactive & Others

3.4.1 Reactive & other adhesives market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

Chapter 4 Latin America Adhesives Product Outlook

4.1 Acrylic

4.1.1. Acrylic adhesives market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

4.2 Polyvinyl Acetate (PVA)

4.2.1 PVA adhesives market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

4.3 Polyurethane

4.3.1 Polyurethane adhesives market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

4.4 Styrenic Block

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4.4.1 Styrenic block adhesives market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

4.5 Epoxy

4.5.1 Epoxy adhesives market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

4.6 EVA

4.6.1 EVA adhesives market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

4.7 Others

4.7.1 Other adhesives market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

Chapter 5 Latin America Adhesives Application Outlook

5.1 Pressure Sensitive Applications

5.1.1. Estimates and forecast from pressure sensitive applications, 2012-2020 (Kilo Tons) (USD million)

5.2 Packaging

5.2.1 Estimates and forecast from packaging, 2012-2020 (Kilo Tons) (USD million)

5.3 Construction

5.3.1 Estimates and forecast from construction, 2012-2020 (Kilo Tons) (USD million)

5.4 Furniture

5.4.1 Estimates and forecast from furniture, 2012-2020 (Kilo Tons) (USD million)

5.5 Footwear

5.5.1 Estimates and forecast from footwear, 2012-2020 (Kilo Tons) (USD million)

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5.6 Automotive

5.6.1 Estimates and forecast from automotive, 2012-2020 (Kilo Tons) (USD million)

5.7 Others

5.7.1 Estimates and forecast from other applications, 2012-2020 (Kilo Tons) (USD million)

Chapter 6 Latin America Sealants Product Outlook

6.1 Silicones

6.1.1. Silicone sealants market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

6.2 Polyurethane

6.2.1 Polyurethane sealants market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

6.3 Acrylic

6.3.1 Acrylic sealants market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

6.4 Polyvinyl Acetate (PVA)

6.4.1 PVA sealants market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

6.5 Others

6.5.1 Other sealants market estimates and forecast, 2012-2020 (Kilo Tons) (USD million)

Chapter 7 Latin America Sealants Application Outlook

7.1 Construction

7.1.1. Estimates and forecast from construction, 2012-2020 (Kilo Tons) (USD million)

7.2 Automotive

7.2.1 Estimates and forecast from automotive, 2012-2020 (Kilo Tons)
(USD million)

7.3 Packaging

7.3.1 Estimates and forecast from packaging, 2012-2020 (Kilo Tons) (USD million)

7.4 Assembly

7.4.1 Estimates and forecast from assembly, 2012-2020 (Kilo Tons) (USD million)

7.5 Pressure Sensitive Tapes

7.5.1 Estimates and forecast from pressure sensitive tapes, 2012-2020 (Kilo Tons) (USD million)

7.6 Consumers

7.6.1 Estimates and forecast from consumers, 2012-2020 (Kilo Tons) (USD million)

7.7 Others

7.7.1 Estimates and forecast from other applications, 2012-2020 (Kilo Tons) (USD million)

Chapter 8 Latin America Adhesives and Sealants Regional Outlook

8.1 Adhesives

8.1.1 Brazil

8.1.1.1 Adhesives market volume & revenue by technology, 2012-2020 (Kilo Tons) (USD million)

8.1.1.2 Adhesives market volume & revenue by product, 2012-2020 (Kilo Tons) (USD million)

8.1.1.3 Adhesives market volume & revenue by application, 2012-2020 (Kilo Tons) (USD million)

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8.1.2 Mexico

8.1.2.1 Adhesives market volume & revenue by technology, 2012-2020 (Kilo Tons) (USD million)

8.1.2.2 Adhesives market volume & revenue by product, 2012-2020 (Kilo Tons) (USD million)

8.1.2.3 Adhesives market volume & revenue by application, 2012-2020 (Kilo Tons) (USD million)

8.1.3 Argentina

8.1.3.1 Adhesives market volume & revenue by technology, 2012-2020 (Kilo Tons) (USD million)

8.1.3.2 Adhesives market volume & revenue by product, 2012-2020 (Kilo Tons) (USD million)

8.1.3.3 Adhesives market volume & revenue by application, 2012-2020 (Kilo Tons) (USD million)

8.1.4 Rest of Latin America

8.1.4.1 Adhesives market volume & revenue by technology, 2012-2020 (Kilo Tons) (USD million)

8.1.4.2 Adhesives market volume & revenue by product, 2012-2020 (Kilo Tons) (USD million)

8.1.4.3 Adhesives market volume & revenue by application, 2012-2020 (Kilo Tons) (USD million)

8.2 Sealants

8.2.1 Brazil

8.2.1.1 Sealants market volume & revenue by product, 2012-2020 (Kilo Tons) (USD million)

8.2.1.2 Sealants market volume & revenue by application, 2012-2020 (Kilo Tons) (USD million)

8.2.2 Mexico

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8.2.2.1 Sealants market volume & revenue by product, 2012-2020 (Kilo Tons) (USD million)

8.2.2.2 Sealants market volume & revenue by application, 2012-2020 (Kilo Tons) (USD million)

8.2.3 Argentina

8.2.3.1 Sealants market volume & revenue by product, 2012-2020 (Kilo Tons) (USD million)

8.2.3.2 Sealants market volume & revenue by application, 2012-2020 (Kilo Tons) (USD million)

8.2.4 Rest of Latin America

8.2.4.1 Sealants market volume & revenue by product, 2012-2020 (Kilo Tons) (USD million)

8.2.4.2 Sealants market volume & revenue by application, 2012-2020 (Kilo Tons) (USD million)

Chapter 9 Competitive landscape

9.1 3M Company

9.1.1 Company Overview

9.1.2 Financial Performance

9.1.3 Product Benchmarking

9.1.4 Strategic Initiatives

9.2 Ashland Inc.

9.2.1 Company Overview

9.2.2 Financial Performance

9.2.3 Product Benchmarking

9.2.4 Strategic Initiatives

Grand View Research

Market Research & Consulting

9.3 Avery Dennison Corporation

9.3.1 Company Overview

9.3.2 Financial Performance

9.3.3 Product Benchmarking

9.3.4 Strategic Initiatives

9.4 BASF AG

9.4.1 Company Overview

9.4.2 Financial Performance

9.4.3 Product Benchmarking

9.4.4 Strategic Initiatives

9.5 Beardow & Adams (Adhesives) Ltd

9.5.1 Company Overview

9.5.2 Financial Performance

9.5.3 Product Benchmarking

9.5.4 Strategic Initiatives

9.6 Bostik SA

9.6.1 Company Overview

9.6.2 Financial Performance

9.6.3 Product Benchmarking

9.6.4 Strategic Initiatives

9.7 Dow Chemical Company

9.7.1 Company Overview

Grand View Research

Market Research & Consulting

9.7.2 Financial Performance

9.7.3 Product Benchmarking

9.7.4 Strategic Initiatives

9.8 Eastman Chemical Company

9.8.1 Company Overview

9.8.2 Financial Performance

9.8.3 Product Benchmarking

9.8.4 Strategic Initiatives

6.9 H.B Fuller Company

9.9.1 Company Overview

9.9.2 Financial Performance

9.9.3 Product Benchmarking

9.9.4 Strategic Initiatives

9.10 Henkel AG & Co.

9.10.1 Company Overview

9.10.2 Financial Performance

9.10.3 Product Benchmarking

9.10.4 Strategic Initiatives

9.11 Momentive Specialty Chemical Inc

9.11.1 Company Overview

9.11.2 Financial Performance

9.11.3 Product Benchmarking

9.11.4 Strategic Initiatives

Grand View Research

Market Research & Consulting

9.12 N.D. Industries Inc.

9.12.1 Company Overview

9.12.2 Financial Performance

9.12.3 Product Benchmarking

9.12.4 Strategic Initiatives

9.13 Sika AG

9.13.1 Company Overview

9.13.2 Financial Performance

9.13.3 Product Benchmarking

9.13.4 Strategic Initiatives

9.14 Uniseal Inc.

9.14.1 Company Overview

9.14.2 Financial Performance

9.14.3 Product Benchmarking

9.14.4 Strategic Initiatives

Chapter 10 Methodology & Scope

10.1 Research Methodology

10.2 Research Scope & Assumptions

10.3 List of Data Sources

Browse All Reports of this category @

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